



**ALL TALENT**  
Translation & Training

Company Profile

**We Talent. We Exceed.**



[www.alltalentgroup.com](http://www.alltalentgroup.com)



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# Our Company

All Talent Translation and Training Group (“ATG”) is a leading provider of professional translation and training services.

We provide our clients with translation, editing, proofreading, localization, Desktop publishing (DTP) and other language services in a vast range of world major languages.

Based on the accumulative expertise of our talented translators and through the utilization of the up-to-date translation, localization & DTP tools, and contrivance of an efficient management system, All Talent is in a position to provide fast, high-quality and cost-effective content output.

We handle all your specific needs on individual, corporate and multinational levels from A to Z. Our translators are native speakers and come from a wide spectrum of different professional backgrounds ensuring high quality delivery at very reasonable prices.

We pride ourselves on serving a huge number of high-caliber customers from every continent in the world and translating over 10 million words every year which enables us to build long-term partnerships.







# We Talent.

# We Exceed.

## Vision

To become the leading translation and training group in the Middle East.

## Mission

- Applying the highest international quality standards to all of our activities, honestly and transparently.
- Investing in our staff as a building block of our continuing success.
- Taking advantage of the state of the art technologies.
- Building mutually beneficial long standing relationship with our clients.

## Values

- Innovation and creativity.
- Continuous professional development.
- Care for our staff.
- Distinguished client relation.
- Respect for competitors.
- Transparency, credibility, and intellectual honesty.
- Team spirit.





A good translation is the one that gets your message across.



Excellence and Value at All Talent

# Translation

With extensive experience handling almost all fields of translation, meeting tight schedules, and delivering first-class quality of services, we pride ourselves on covering a wide range of translation fields including, but not limited to, the following areas:



## Legal Translation

- Agreements
- Contracts
- Bylaws
- Powers of Attorney
- Deeds of Associations
- Loan Agreements
- Insurance Contracts
- Court Orders
- Pleadings
- Judgments
- Diploma Certificates
- Articles of Incorporation



## Business Translation

- Business Proposals
- Business Plans
- Briefs
- Feasibility Studies
- Business Studies
- Business Assessment



## Marketing & Advertising

- News Releases
- Magazines
- Brochures
- Sales Material
- PowerPoint Presentations
- Leaflets





## Financial Translation

- Financial Statements
- Feasibility Studies
- Financial Analysis
- Annual Reports
- Initial Public Offerings



## Military & Defense

- Weapon Manuals and Leaflets
- Armed Forces Legal Documents
- Lectures and Meetings Minutes



## Technical Translation

- OEM Manuals
- Medical Equipment
- Communication Devices
- Manufacturers





## UN Translation

- Resolutions
- Draft resolutions
- Security Council Docs
- Periodic Reports
- Human Rights Reports
- Statements



## Health Documents

- Case Report Forms
- Drug Trials
- Clinical Trial Protocols
- Leaflets
- Journal Articles
- Doctoral Theses
- Manuals & Manuscripts
- IFUs



## Subtitling

- Featured Movies
- Speeches
- Commentaries
- Advertising Videos



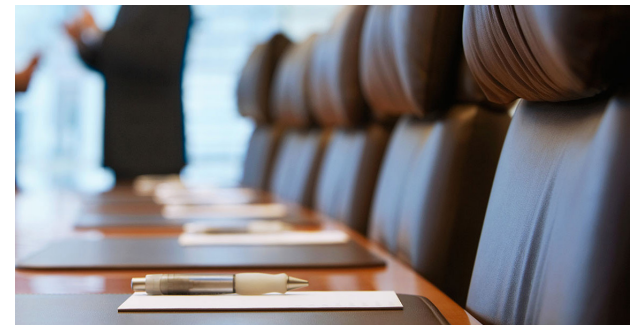
## Automotive Translation

- EDM-BDM systems
- Brochures
- Technical Bulletins
- Catalogs
- Training & User Manuals



## Sports Translation

- Sports Events
- Sports Websites
- Sports Goods Manufacturers
- Games



## Governmental Translation

We translate all types of official documents at all levels.



## Manufacturing & Consumer Products

- Installation Manuals
- System Specifications
- Operating Guides
- Tips and Instructions



## Technology & Telecom

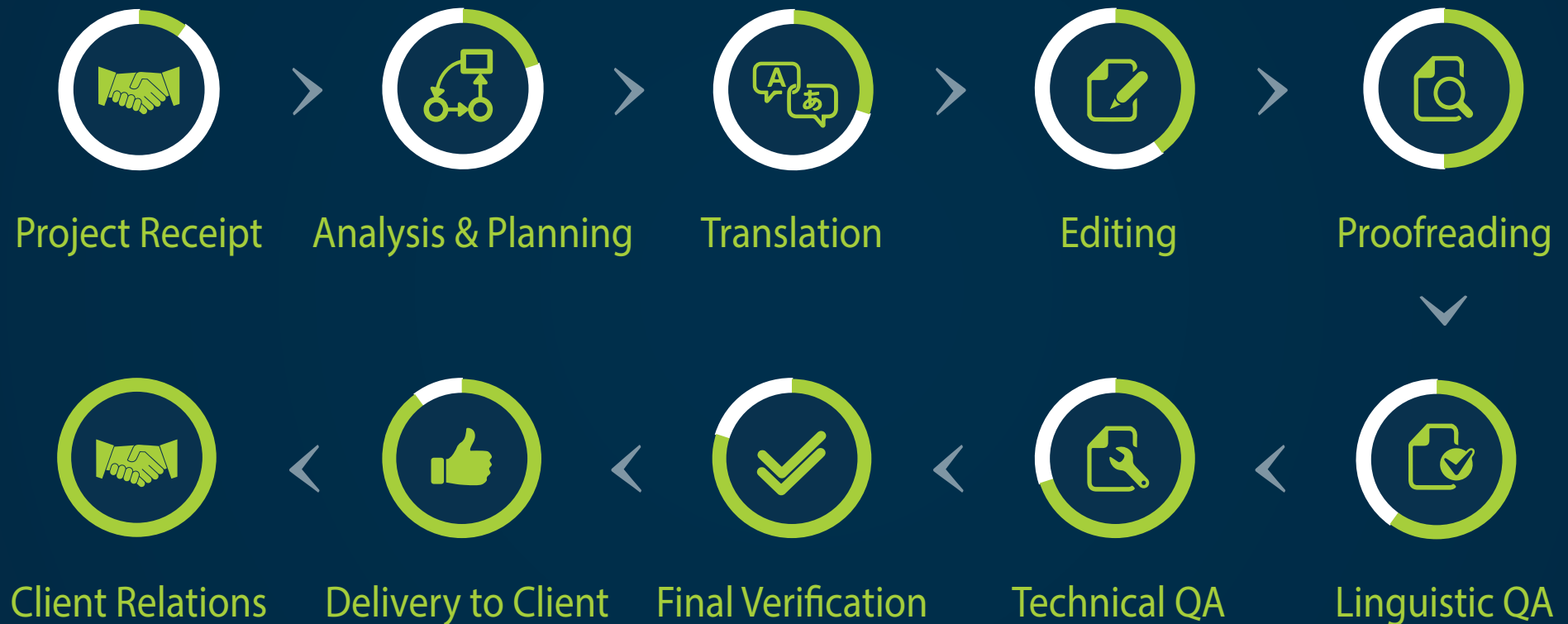
- Hardware
- Net Working
- Software
- System Administration
- Internet Technologies
- E-business





# Translation Cycle

To provide the best quality that our clients deserve and to stay on the top of the translation market, we have a smart cycle that helps us have an eye on the whole translation process.



> We are a one-stop shop handling your project from A to Z. Getting our clients' full satisfaction is a top priority for us.

# Interpretation

Since the world is increasingly becoming one small village but full of different languages and cultures, interpreting comes as a crucial and vital way to bridge the gap between different languages and cultures and to eliminate language barriers to ensure the success of any event. Our interpreters are highly qualified to enable successful communications at meetings, conferences and summits at the highest levels of government and international diplomacy. Our accredited interpreters are selected on the basis of their expertise, experience, and knowledge of different cultures. We pride ourselves on providing the following interpretation areas:

➤ Simultaneous Interpretation

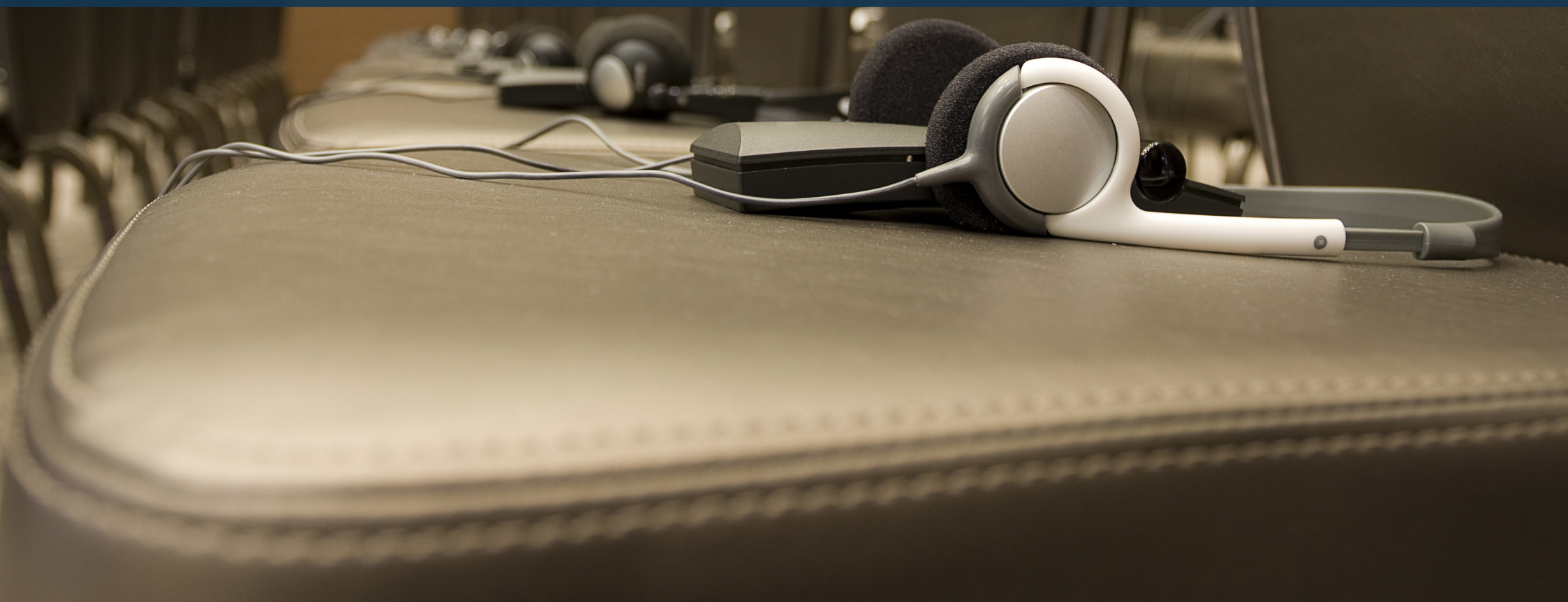
➤ Field Interpretation

➤ Meeting Interpretation

➤ Consecutive Interpretation

➤ Training Interpretation

➤ Phone Interpretation





# Localization

Whether it is your product manuals, websites, or advertising campaigns, we help you reach wider audience and realize the full potentials of your products. Knowing the market needs inside-out and having a hands-on experience in the field of localization, we pride ourselves on providing the following areas of localization:

## Website Localization

Website localization needs diverse skills and experience to coordinate work phases. It is not simply converting text into the destination language; the success of website localization depends on considering several factors including:

- Linguistic and cultural system of the target language;
- Communication tone;
- Graphical component;
- Scripting component

## Software Localization

- User Interface
  - Menu bars
  - Buttons
  - Status indicators
  - Generic messages
  - Error messages
- Software Guide
  - Manuals
  - Brochures
  - Packaging elements

## Multimedia Localization

"Videos go global". Consumers increasingly prefer to receive information visually rather than textually. Therefore, the demand for multimedia localization has never been stronger.

Multimedia comes in different forms including:

- Audio
- Adobe Flash
- Video
- Online presentations
- Animation



# Content Writing

Believing in word power, understanding the nature of different ventures, taking into account the target audience, our talented content writers take the responsibility for putting your thoughts, inspirations, views, and ideas into meaningful words. Everything in the world of business has multiple facets, types and categories, and content writing is no different. We can help you get your business content written in almost all types as we provide different types of content writing including:

Copywriting

Ghost Writing

Web Content Writing

Press Release Writing

Technical Writing

Our talented writers are deeply experienced in content writing in a wide range of ventures such as:

- Annual Reports
- BOD messages
- Press Releases
- Executive Speeches
- Politics
- Automobile
- Lifestyle & Healthcare
- Finance
- Technology
- Real Estate
- Entertainment
- Tourism





# Desktop Publishing

Upon the completion of translation process, some documents may require special design or layout and formatting requirements. We, therefore, take care of your documents' layout maintaining the format of the original document, including templates, styles, fonts, sizes, color, paragraph formatting, images and fitting text into irregular shapes.

We guide clients throughout the whole process of text preparation for translation, back conversion into original formats, typesetting the produced text according to the target language display norms. Simply put, we accompany our clients on an A-to-Z journey to fulfill their requirements.

We can handle different file extensions using standard DTP tools. Furthermore, we are aware of complicated technical issues for different languages, especially those of different text direction such as Arabic and Urdu.

## We handle the following types:

- Adobe Creative Suite
- Adobe Acrobat
- Adobe InDesign
- Adobe Illustrator
- Adobe FrameMaker
- Adobe PageMaker
- Adobe PhotoShop
- Corel DRAW X3
- QuarkXpress
- HTML / XHTML
- QuickSilver
- Microsoft Access
- Microsoft Excel
- Microsoft Powerpoint
- Microsoft Word

At All Talent, we make use of CAT tools and integrate them with desktop publishing programs to save time and cost and achieve the best results within clients' tight budgets and deadlines.



# DTP Operational Cycle

We care about the formatting of your documents as much as we care about their content. Our passion is to create documents that are appealing in both content and form.



Project Receipt



Analysis & Planning



DTP



Checking



Client's Final  
Approval



Implementation of  
Client's Amendments



Client's Assessment



Final Verification



# We are here, we are there



**+20**  
Countries

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We're here, we're there, we're everywhere.

**45**  
High-Caliber Clients

---

Not just clients, best friends.

**+55M**  
Words

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Just started to count.



# ALLTALENT

Translation & Training

## Get In Touch

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